

## PATHWAY HEALTH EXPANDS PLATFORM, DEBUTS NEW NAME AND WEBSITE POPULATION HEALTH MANAGEMENT AND PROVIDER SOLUTIONS COMPANY HELPS STREAMLINE ANNUAL WELLNESS VISITS FOR PROVIDERS

**NASHVILLE, TN - July 24, 2018** - Pathway Health Partners, formerly eDoc4U, has rolled out new enhancements to its technology platform and refined its brand, company name, and website to better reflect the company's expansion into helping providers build better patient relationships and stronger preventative care plans - especially for fully Medicare-reimbursable Annual Wellness Visits.

"We founded Pathway Health Partners to help physician practices deliver on the promise of preventative care," says Ray Capp, chief executive officer for Pathway. "Personalizing each AWV means physicians gain the opportunity to proactively address chronic conditions, improve outcomes, and extend the health and well-being of their patient populations."

To combat the increasing prevalence and cost of chronic illness, especially for adults 65+, the Center for Medicare and Medicaid Services launched the Annual Wellness Visit in 2011. Evidence shows that patients who get AWVs are much more likely to follow through on other preventative services such as a breast cancer screening or pneumonia vaccination. Yet fewer than 20 percent of primary care physicians utilize the AWV to help keep patients healthy and out of the hospital. Many practices are overworked and struggle to find the capacity to implement the many essential and time-consuming components of the process.

Pathway's AWV program combines clinician-delivered health risk assessments with evidence-based technology and manages all facets of the AWV, including coding and billing. It enables physicians to spend time with patients, address care gaps, and improve the quality of care for their Medicare Part B populations.

In addition to the AWV, Pathway's NCQA-certified platform enables a number of functions, such as identifying patient population eligibility for AWV and/or, Chronic Care Management, stratifying risk-based chronic conditions, and translating bi-directionally between English and Spanish - an increasingly important feature for all patient-facing solutions.

### Results from using the Pathway program include:

- Appointment no-shows can be a significant stressor for many practices. An Illinois-based chronic care management organization (with 700 eligible Spanish-speaking patients) used the Pathway program to achieve a near-total completion rate on those scheduled for AWV visits.
- A large Massachusetts-based practice credits the Pathway solution with contributing to a 50 percent reduction in readmission rate and emergency room admits.

**"Moving from volume to value, and from a curative to a wellness model of healthcare, isn't going to happen overnight, says Pathway Health advisor Harry Jacobson, MD. "But with solutions like the ones Pathway provides, we're a lot closer than we were before."**

### About Pathway Health Partners

Pathway Health Partners is a leading provider of NCQA-certified web-based population health management and provider solutions to better engage patients in preventive and chronic healthcare. Since 2002, Pathway has provided innovative healthcare solutions to millions of individuals through benefit plans, health plans, health providers, and pharmacy benefit managers. The Pathway team includes Board-certified internal medicine physicians who believe that research-proven standards of preventive medicine offer the best way to improve the health of individual patients, employer groups, and communities.

**For more information, visit <https://www.pathway.health>**